

EXECUTIVE SUMMARY

V1.1 17 17/11/2018

THE APTEDIA GROUP

The APTEDIA group has been funded by Mr Sébastien LANDRIEU, single founder and CEO. The group counts 10 web projects to be launched, mainly pure players developed the past four years and one of them is an artificial psyche Named NEURALIZE the concept recently been validated by a world top 100 engineer. To date, 472 psy professionals accepted to collaborate on the project and their mission contracts just been validated by the French national doctors council.

APTEDIA will place its best efforts in its New Givers foundation project that stands to make fortunes give to entrepreneurs contractually engaged in making the world a better place their turn. It's better to see an army of good makers and future donors but a few of them.

TEAM

- Sébastien LANDRIEU: Founder, ex wix.com team member, UI/UX, system architecture and bizdev.
- Andy FLOCH : Fullstack developer, AI algorithms, Python, C++
- Cem SENNOZ : Ads Quality CEO, ex Google Ads team member
- Pierrick BABIN : ex tax verifier now tax lawyer
- Hervé CAUSSE : Finance, business and bank law master II professor

PROJECTS

APTEDIA counts 10 web projects in the following fields:

- E-commerce
- E-learning
- Offshore outsourced digital production
- Market analysis for web startups
- Professional productivity
- IT investment
- Literary edition
- Artificial intelligence

STRATEGY

Aptedia is auctioning the [Paper Rabbit statue](#) that is a paper mache statue composed of all the French fortune 500 funding rejections; start price is set to 3M€, reserve price 7.5M€ and direct acquisition 40M€. Auction invitations are being sent to both world top 100 web fortunes and art collectors. Paper Rabbit intends to expose APTEDIA's 2 first projects which are a mobile productivity application that makes users able to create and run a B2B phone prospection campaign in 3 clicks and an artificial psyche.

NEEDED CASH

Cash needed is **200K€** and will help launch the mobile productivity application that actually is a Paper Rabbit plan B. The application intends to make 7.7M€ at 12 months, target market is USA SMEs. The application will help finance APTEDIA's 5 first web project MVP (minimal viable products) launches intending to make 1.5B€.